

FIG. 1

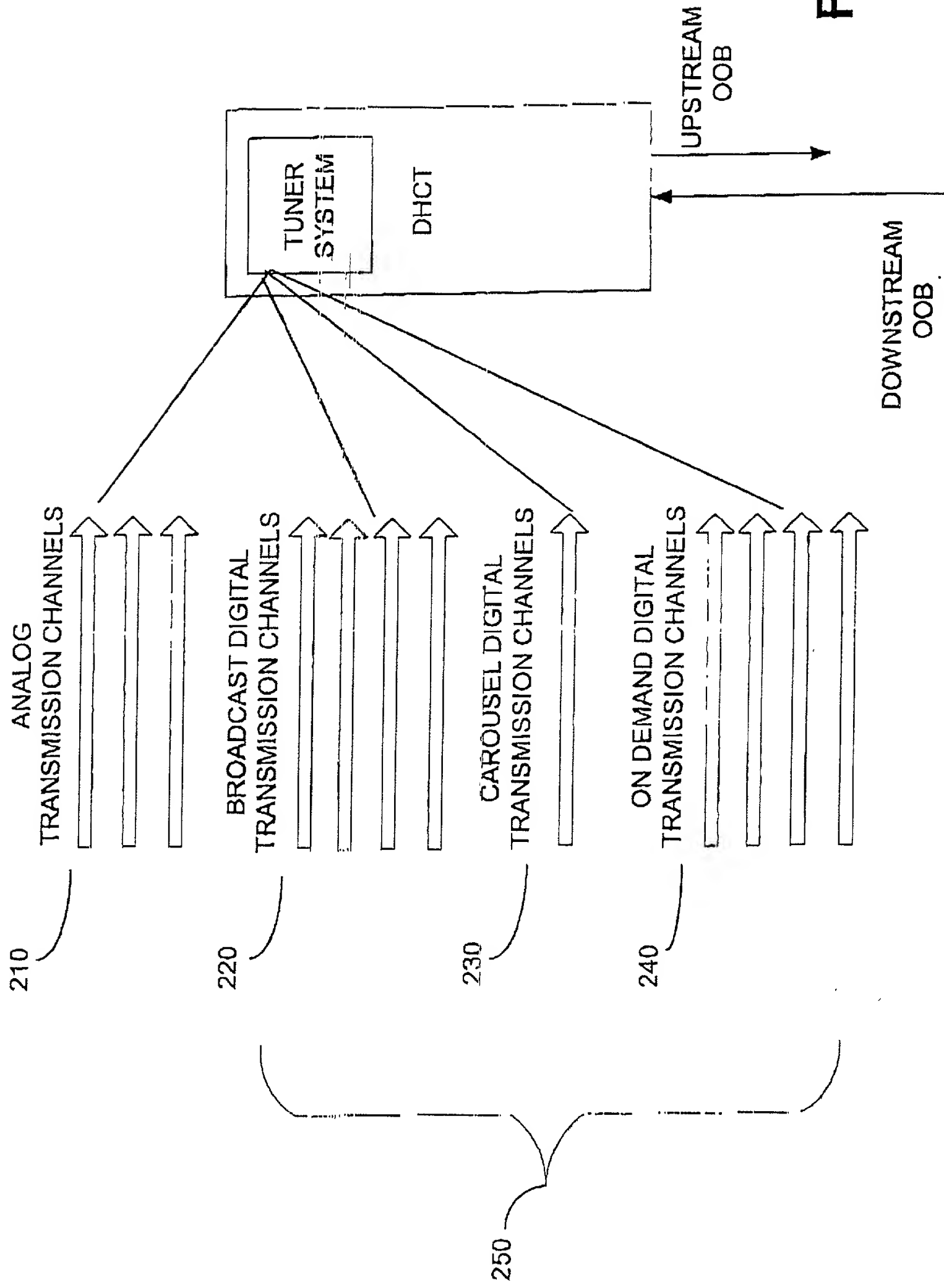


FIG. 2

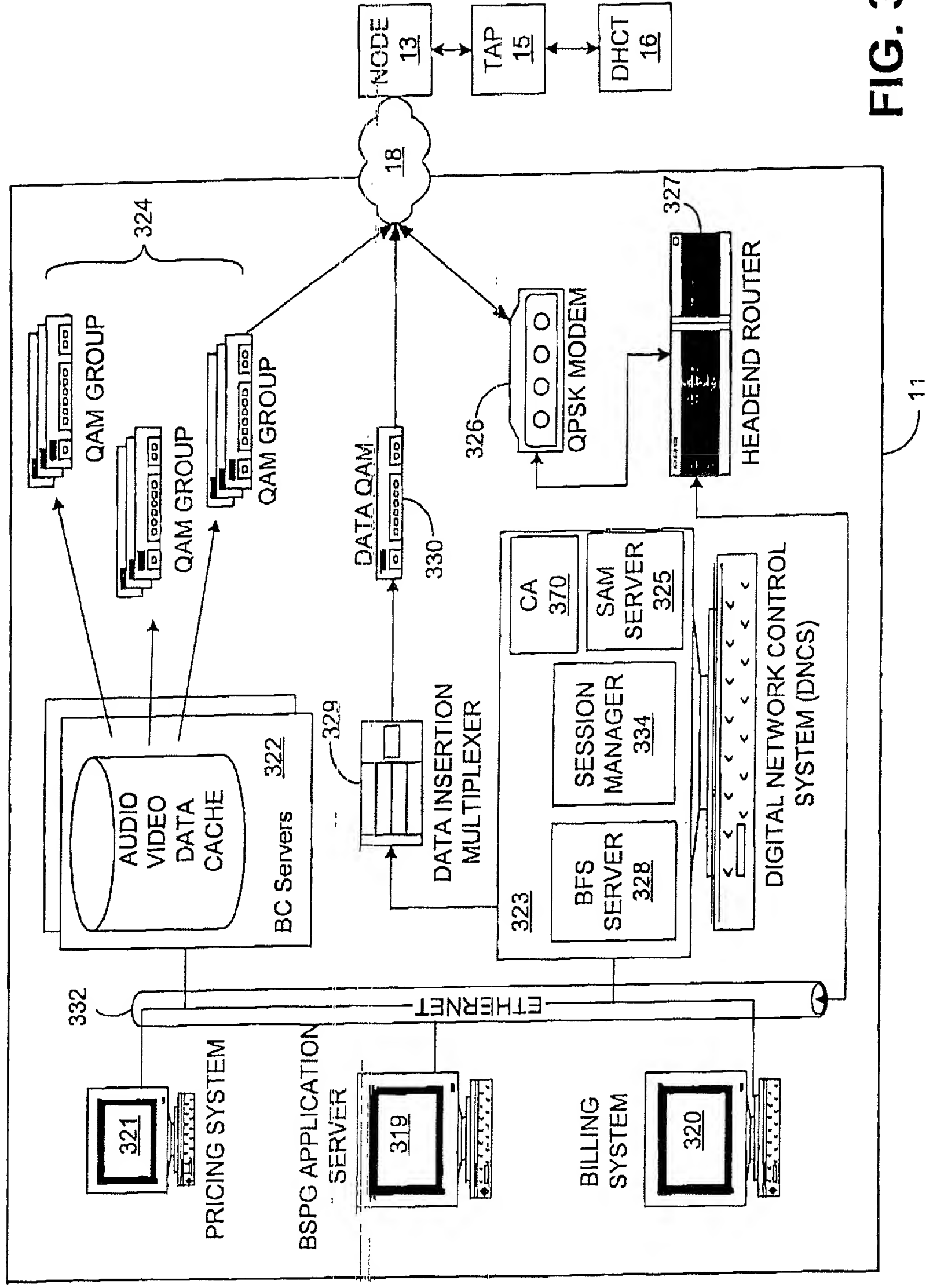


FIG. 3

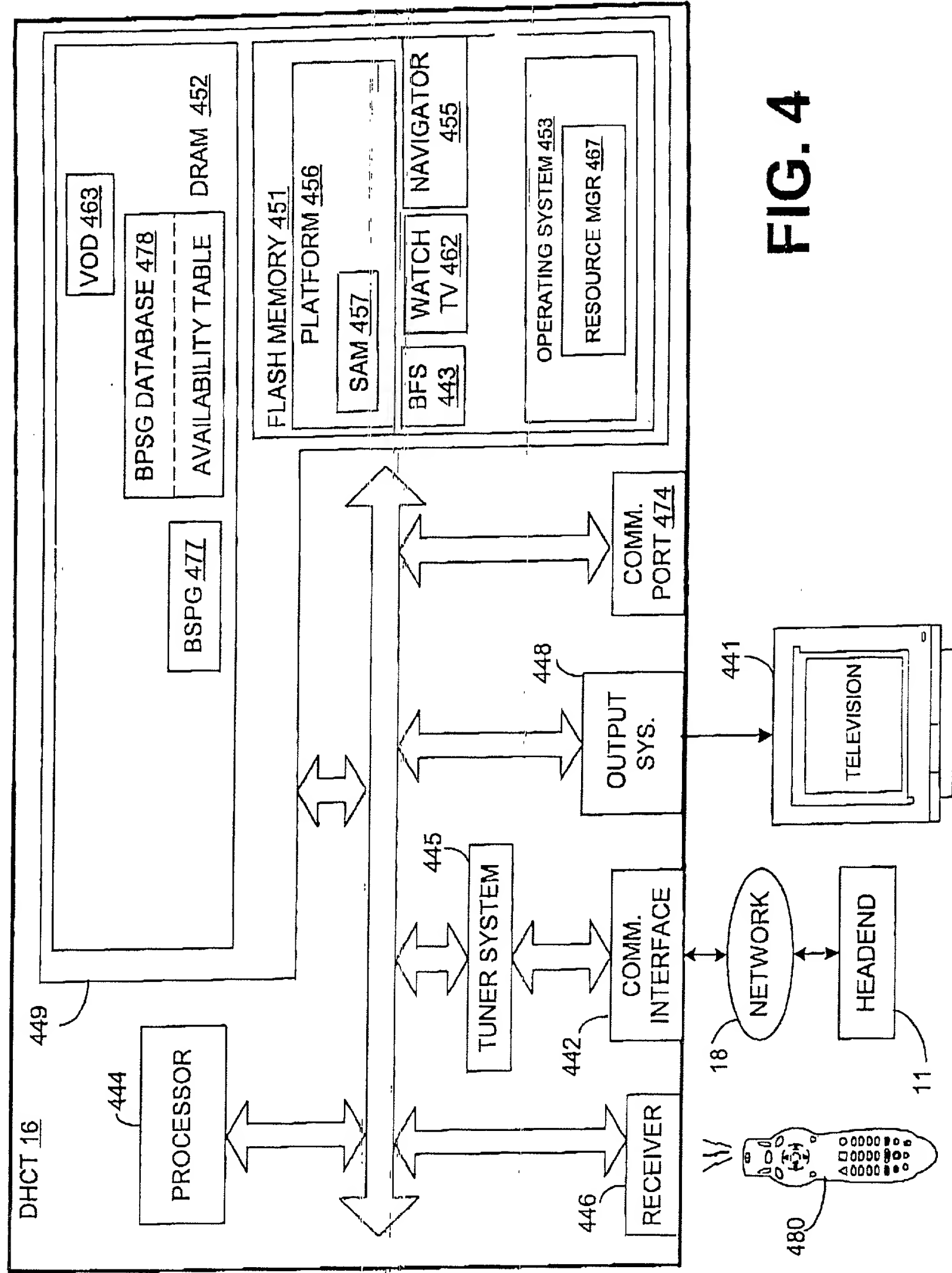
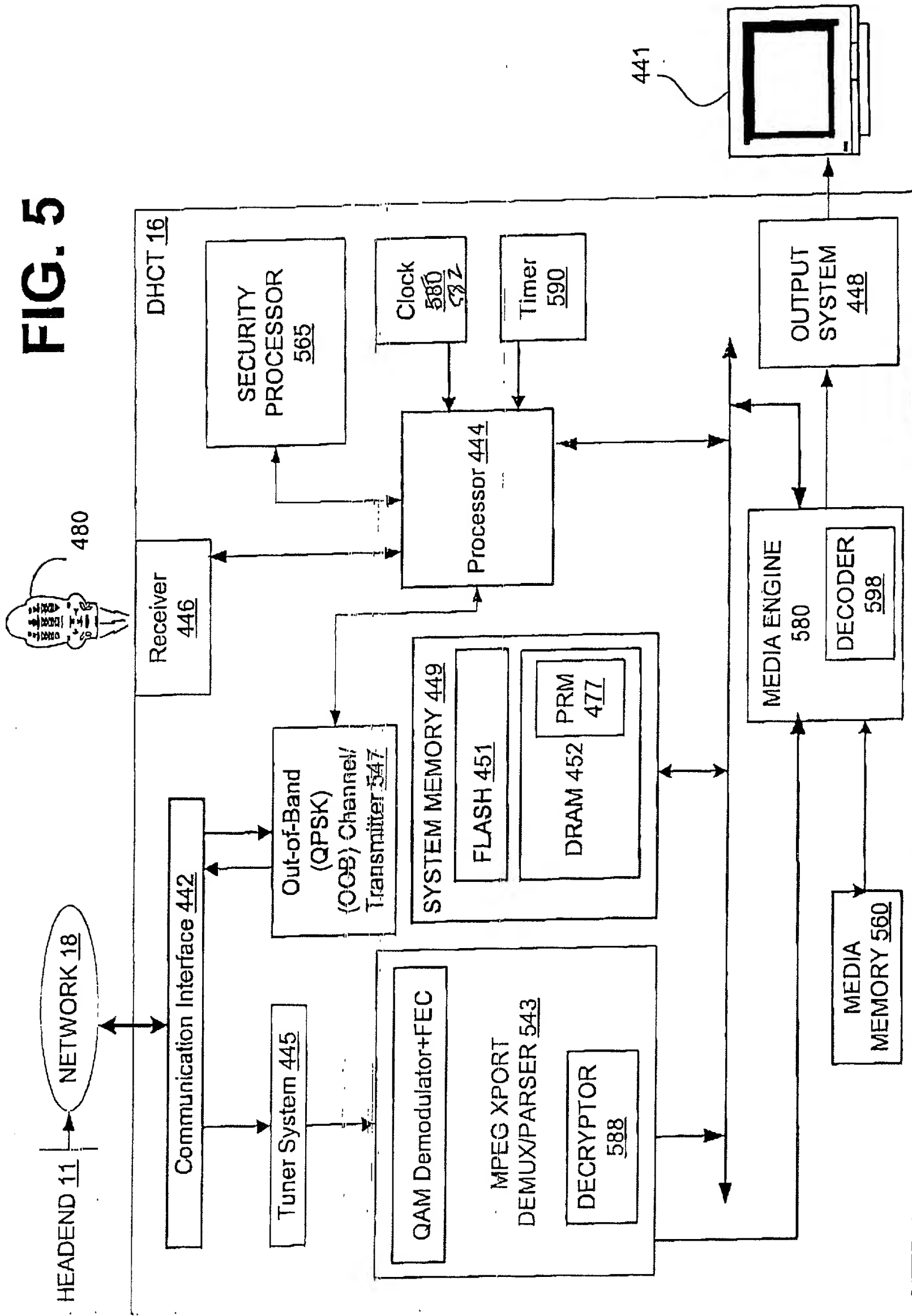


FIG. 4



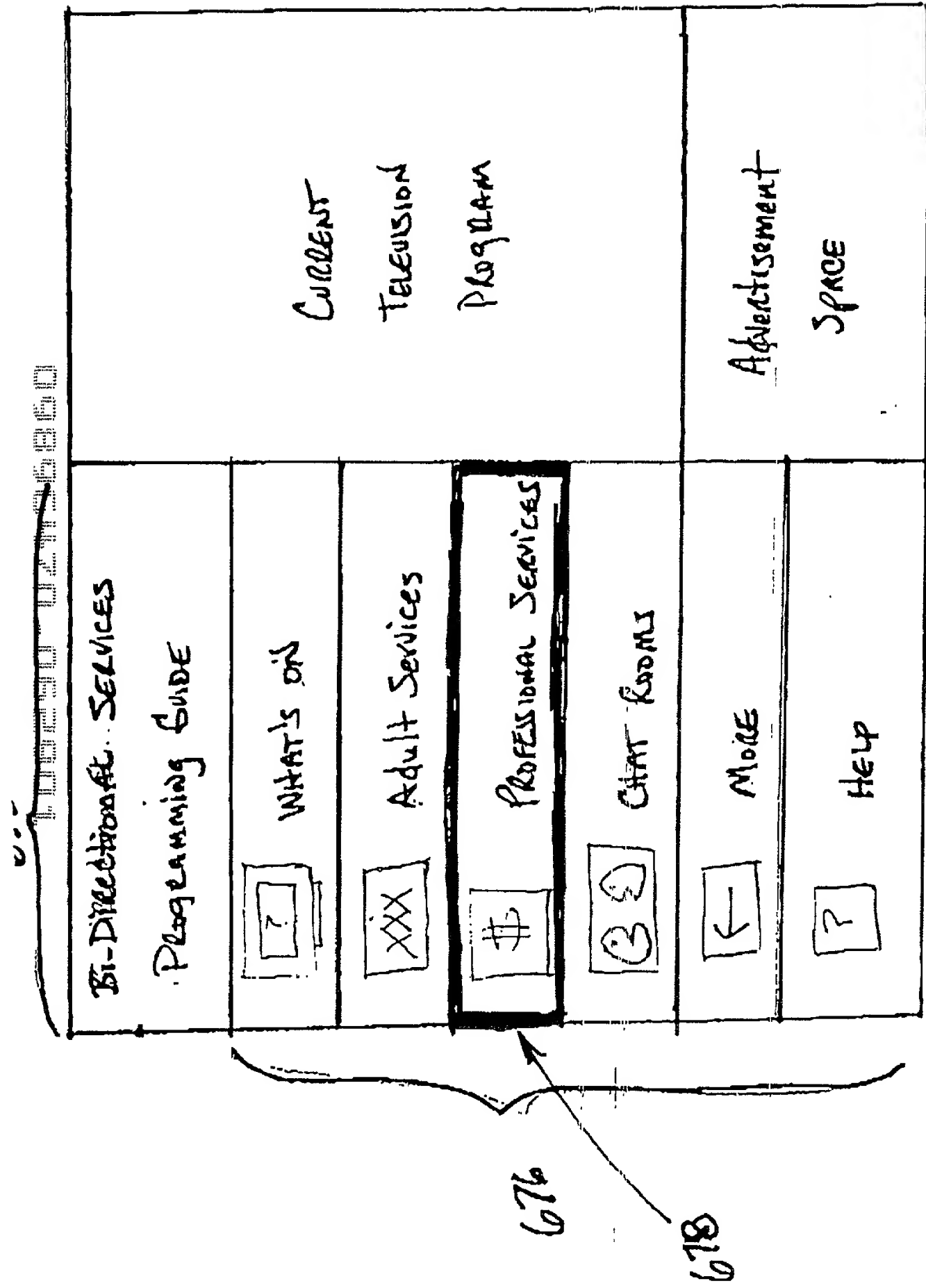


Fig. 6

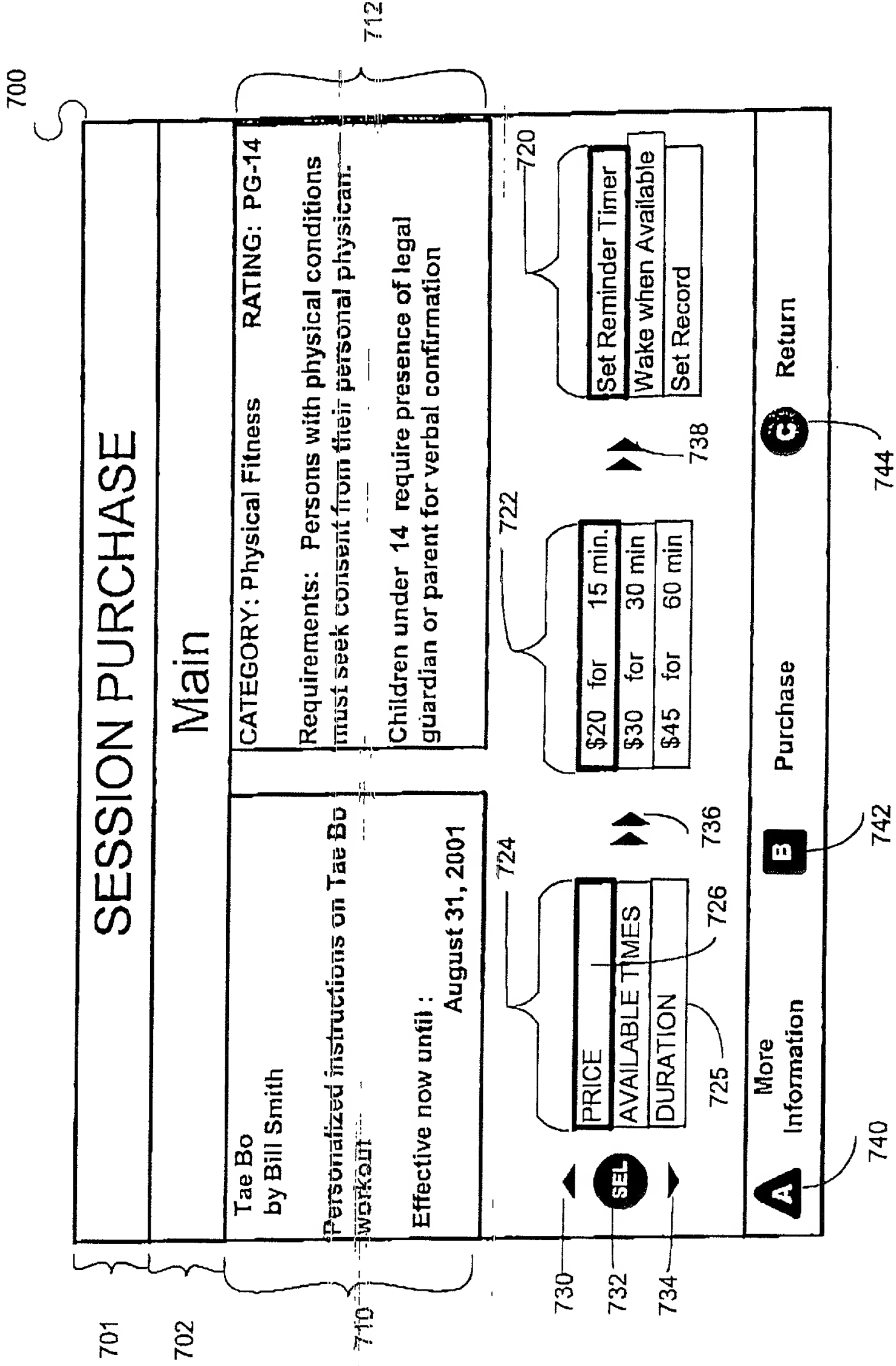


FIG. 7

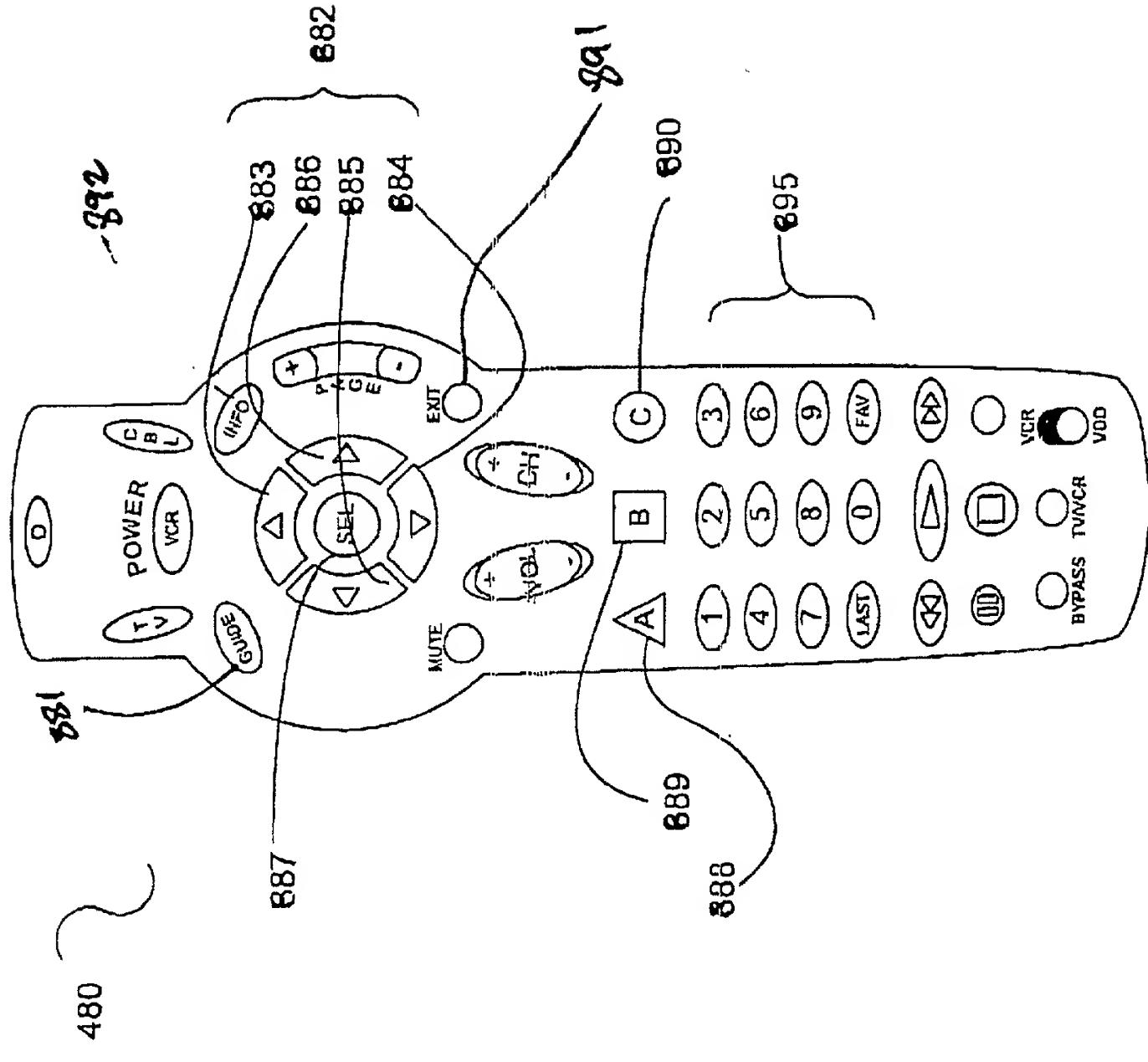


Fig. 8

900

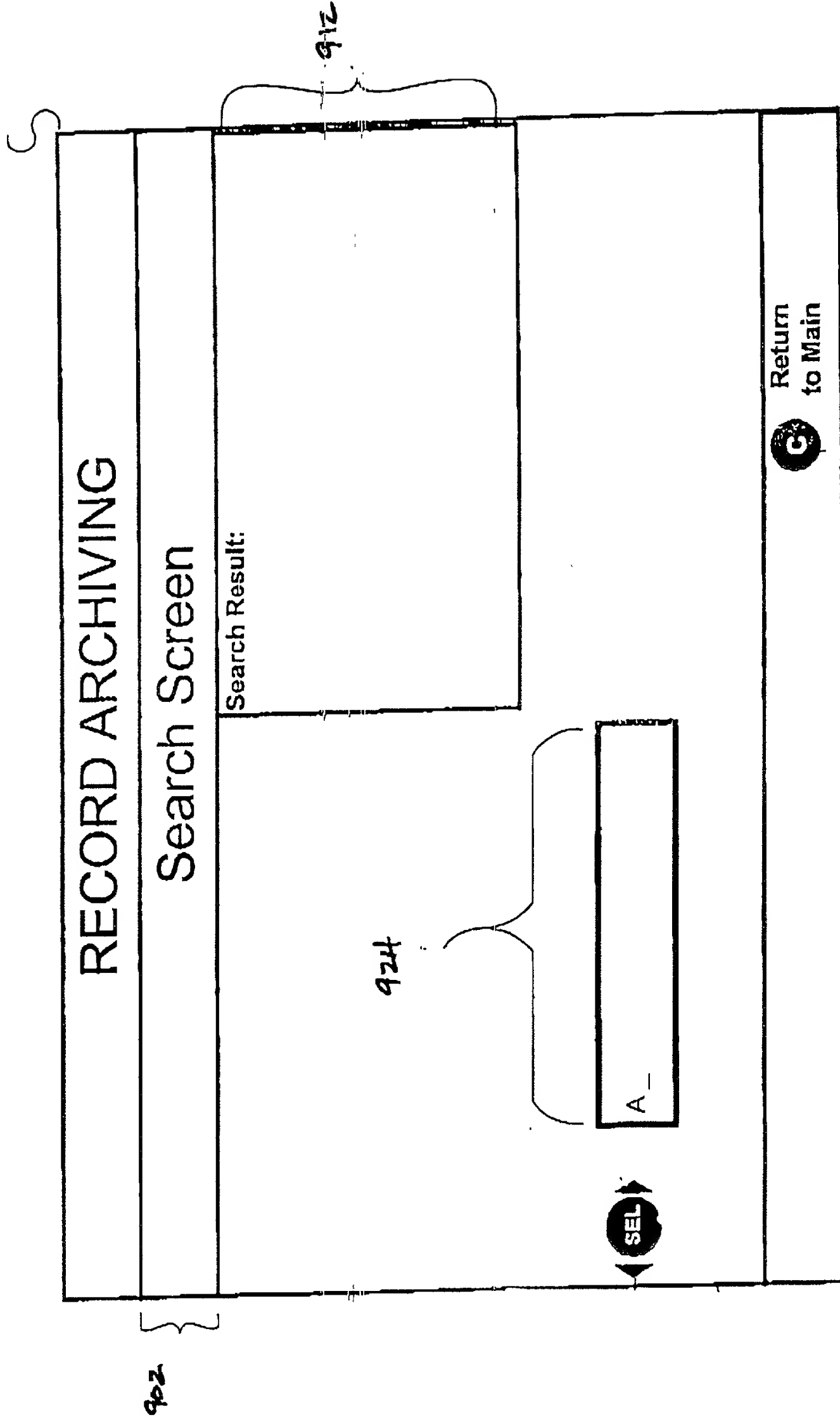
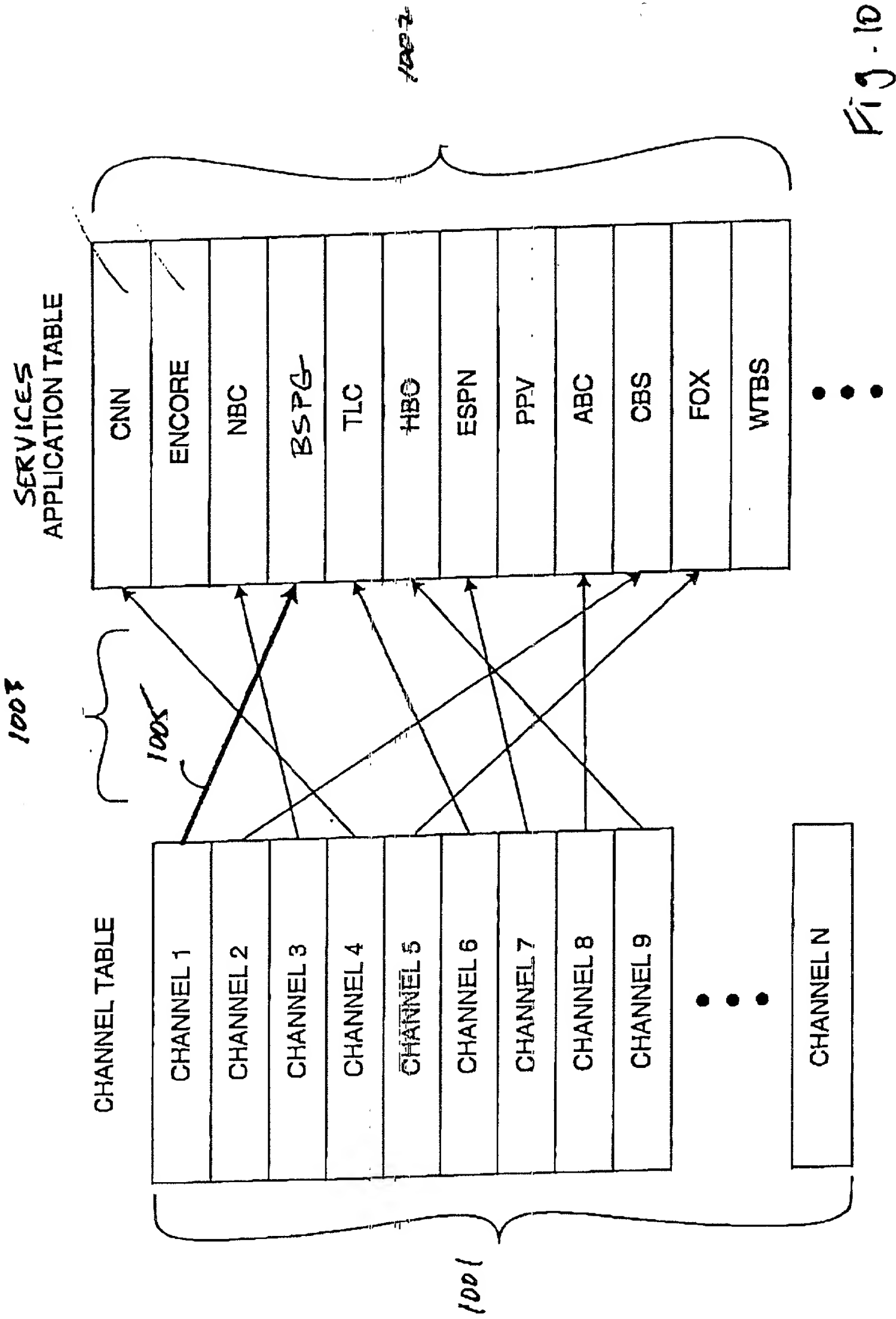


Fig. 9

SERVICES MAPPED TO A CHANNEL



INTERACTIVE PROGRAM GUIDE ACCESS TO SERVICE GUIDE

1100



SG 01		CURRENT TV PROGRAM			
SERVICE GUIDE					
CHANNEL		2:00 PM	2:30 PM	3:00 PM	3:30
ETW 301	EXTRA	ENTERTAINMENT NEWS			
PPV 400	SAVING PRIVATE RYAN	AMERICAN HISTORY X			
BSPB - 1		Bi-DIRECTIONAL SERVICES Program Guide			
ETV 2	TALK SOUP	EI BEHIND THE SCENES			
TVLD 3	ONE LIFE TO LIVE	GENERAL HOSPITAL			
TUE 9/1		A BROWSE BY		B DATE	
				C ↻	

1101

1103

1105

Fig. 11

670

Bi-Directional Services Programming Guide		Current Television Program		
Channel		2:00pm	2:30pm	3:00pm
200		Introduction to this Seminar		
201		<< GET RICH QUICK CLASSES		
202		<< TALK LIVE WITH A FORD MECHANIC		
203		LADY LUCINDA'S PSYCHIC HOTLINE	DOLITTLE'S VETERINARIANS	

1200

Fig. 12

FIG. 13

Bi-DIRECTIONAL SERVICES PROGRAMMING GUIDE		MARCH 23, 2001	8:37 PM
CHANNEL	SERVICE DESCRIPTION	AVAILABLE	NEXT AVAILABLE
100	WORKOUT WITH A PERSONAL TRAINER FROM GOLD'S GYM...	Yes	
101	BALLY'S GYM EXERCISES	Yes	
102	WORKOUT WITH NINA	No	APPROX. 20 MINUTES
103	GET RICH QUICK SEMINAR	IN PROGRESS	2 HOURS, 23 MINUTES
104	PERSONAL SHOPPER: MACY'S	Yes	
105	PERSONAL SHOPPER: SEARS	No	13 MINUTES

670

675

677

674

678

680

Fig. 13

670

Bi-Directional Services		
Bally's Exercise Routines	March 23, 2001 8:37 PM	675
Available Sessions	Available	Next Avail
Isometrics with Isaac	Yes	
Deborah's Jazzercise	In Progress	10:00 PM
Rising with the Oldies	No	10:30 P.M.
TAE-BO By Billy	Yes	

672 {

676

682

Fig. 14

5891
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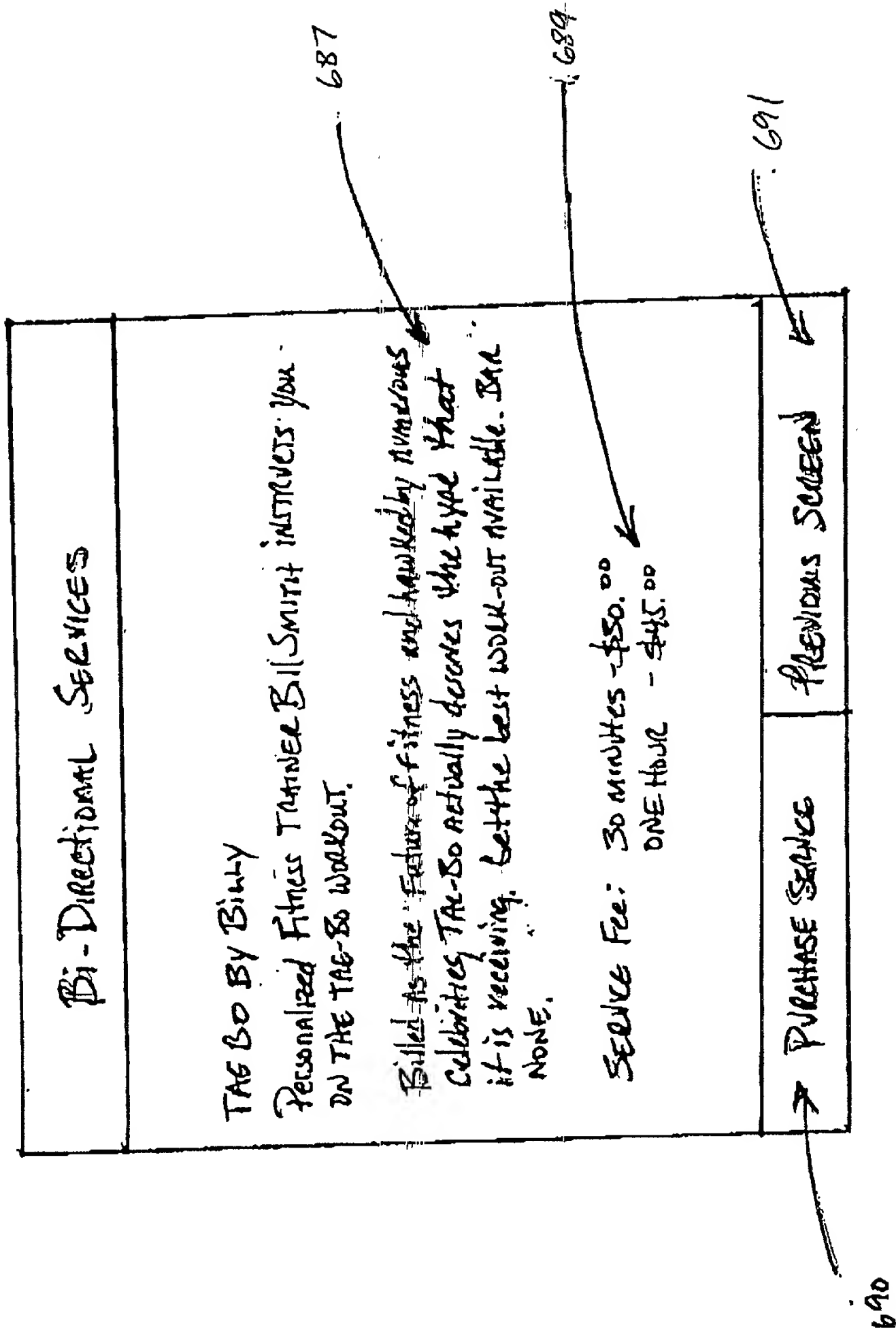


Fig. 15

IPG

1670

abc 2					
ABC News 7:00 PM - 7:30 PM Get The Latest News On Campaign 2000					
channel		7:00 PM	7:30 PM	8:00 PM	8:30 PM
etw	301	Extra	Entertainment News		Beach
ppv	400	Tae Bo	BC		BC
ABC	2	ABC News	Entertainment Tonight		Who wants to be a Mil...
FOX	3	The Drew Carey Show	Home Improvement		Family Guy
WB	4	The Simpsons	Friends		Buffy The Vampire...
tue 7/1		browse by	Date		

1676

Fig. 16

INTERACTIVE PROGRAM GUIDE ACCESS TO
SERVICE GUIDE

1790

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SG 01		CURRENT TV PROGRAM			
SERVICE GUIDE		10 TUE 9/1 12:01 PM			
CHANNEL		2:00 PM	2:30 PM	3:00 PM	3:30
ETW 301	EXTRA	ENTERTAINMENT NEWS			
PPV 400	《 SAVING PRIVATE RYAN	AMERICAN HISTORY X			
SG 1	SERVICE GUIDE	SERVICE GUIDE	SERVICE GUIDE	SERVICE	
ETV 2	TALK SOUP	E! BEHIND THE SCENES			
TVLD 3	ONE LIFE TO LIVE	GENERAL HOSPITAL			
TUE 9/1		A BROWSE BY		B DATE	
				G ↻	

} 1776

Fig. 17

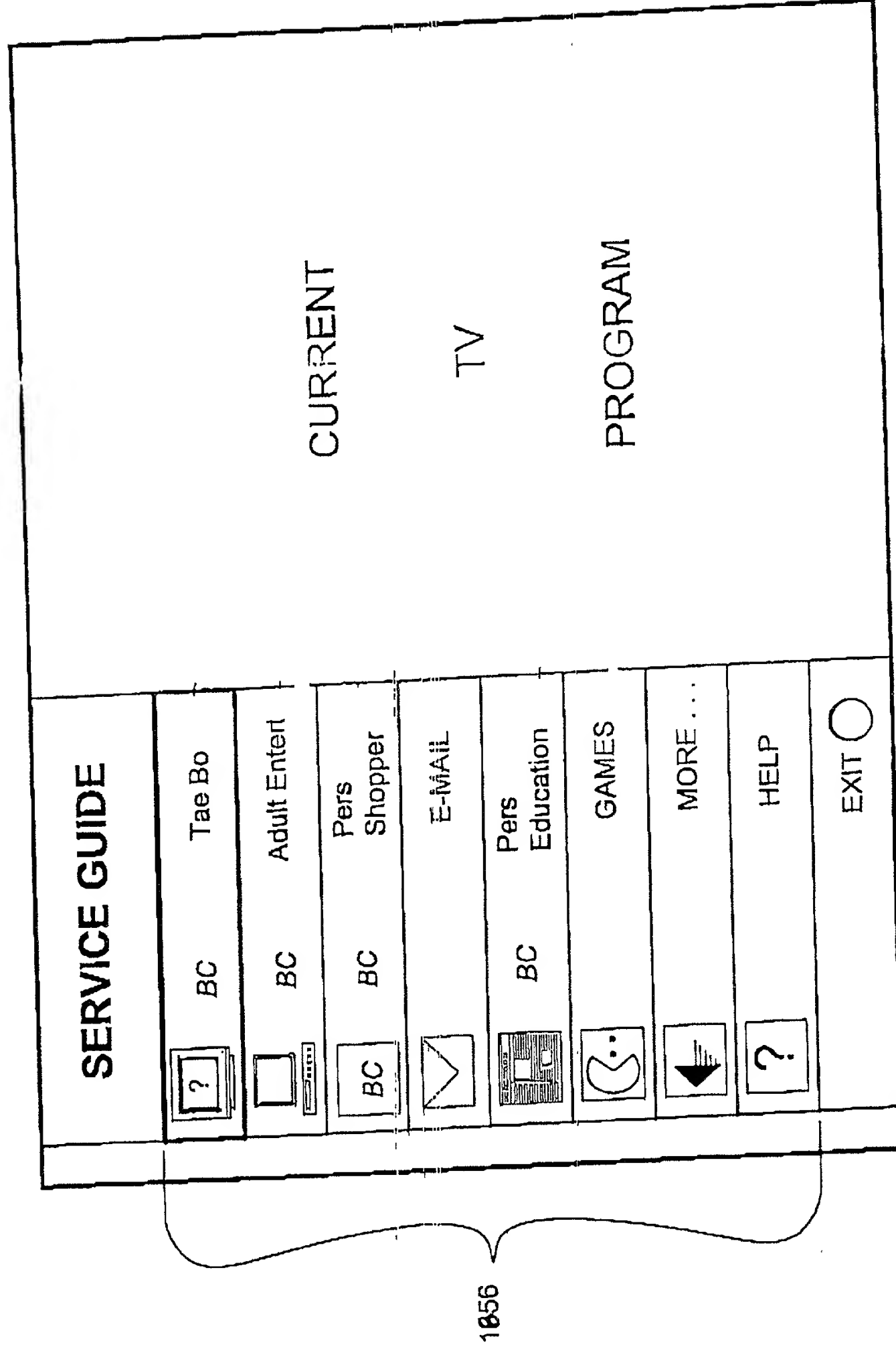


Fig. 18

1950 →

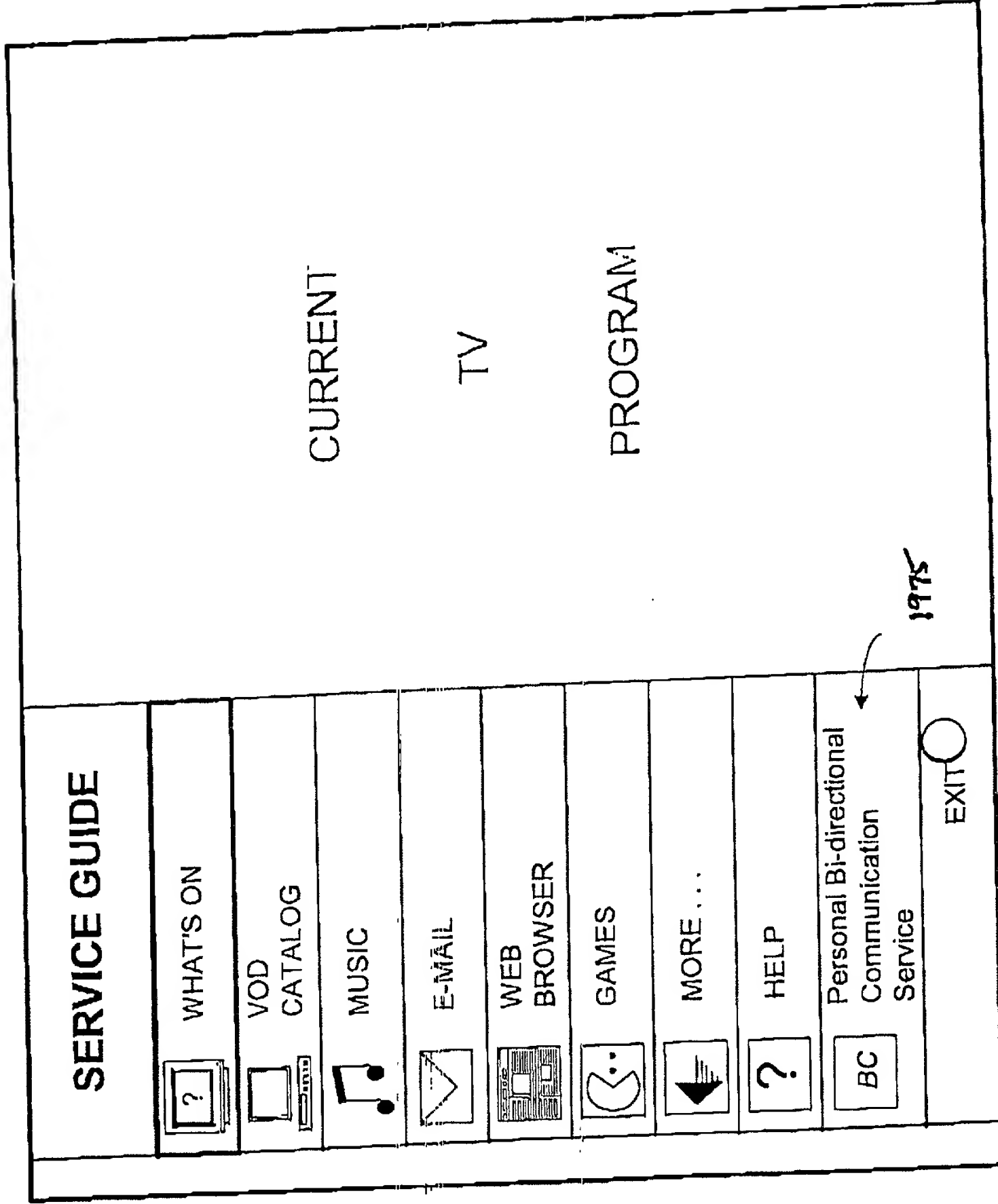


Fig. 19

2000
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YOU HAVE SELECTED ONE HOUR OF THE
BI-DIRECTIONAL SERVICE ENTITLED "THE-BO
BY BILLY" AT A COST OF \$45.00
IF THIS IS CORRECT, PLEASE SELECT O.K.
BELOW.

O.K. CANCEL

Fig. 20



2110

PIN ENTRY

2130

2120

2140

Enter your purchase PIN to confirm the purchase of your session

Accept Cancel

The diagram shows a PIN entry interface. At the top is a header bar labeled 2110 containing the text "PIN ENTRY". Below this is a main content area labeled 2130. Inside this area, there is a prompt "Enter your purchase PIN to confirm the purchase of your session" and a row of four empty square boxes for PIN entry. A bracket labeled 2140 is positioned below the first two boxes. At the bottom of the interface is a footer bar labeled 2120. This bar contains two buttons: "Accept" with a large letter 'A' icon and "Cancel" with a large letter 'C' icon. A line points from the label 2140 to the "Accept" button.

Fig. 21

